



Naming Opportunities

It is only through the generous support of donors that we are able to create this unique living and learning opportunity for adults with intellectual and developmental disabilities (IDD). The Journey21 Capital Campaign provides many opportunities for creating a permanent tribute to a donor's generosity in honor or in memory of a loved one. Please consider a gift.

The Enrichment Center Naming Rights

The Enrichment Center Naming Rights

Donation Amount: \$3,000,000

The 10,000 square foot Enrichment Center is the heart and soul of the Journey21 community. The name you choose will proudly be displayed on the building's exterior next to the front entrance. The Enrichment Center will be the hub of activities, education, and support for residents, the greater community, and other nonprofit organizations, agencies, and community partners that serve adults with IDD and their families.

Main Multipurpose Room

Donation Amount: \$250,000

The 3,000 square foot Main Multipurpose Room will be used for a variety of activities. The room has been designed to provide space for sports such as basketball, volleyball, pickleball, and other team building activities that need to come indoors when Wisconsin weather becomes challenging. We have also designed for removable staging, screens, event tables and chairs that can be used for larger gatherings, social engagements, and educational events.

Exercise Room

Donation Amount: \$100,000

Wellness is a core guiding principle of Journey21. Exercise is a key component to living a healthy and vibrant life and positively impacts the lives of all adults and especially adults with IDD who often struggle with finding opportunities to engage in physical activities. The architecture of the Exercise Room also provides a large door that will open up to the outside patio, bringing the Wisconsin weather inside whenever possible.

SOLD!

Outdoor Patio

Donation Amount: \$100,000

The south side of the Enrichment Center is highlighted by an inviting Outdoor Patio where residents and visitors can enjoy the many benefits of fresh air and sunshine. The large outdoor fireplace anchors the patio and provides a warm gathering space to unplug, relax, enjoy the sights and sounds of nature. The outdoor patio also provides an additional space for events and gatherings.

*Thank you to the **Susan and Jim Marriott Family** for the patio and to **Halquist Stone** for their support of the fireplace.*

Technology Lab

Donation Amount: \$75,000

The Technology Lab will provide the latest technology and software. Technology, when used effectively, can be an amazing tool for adults with IDD. This lab will provide the opportunity to teach adults with IDD how to use technology to help them with their daily work, life skills, and communication. In addition, teaching adults how to use the internet and technology safely will be a focus of many of our technology classes.

Teaching Kitchen

Donation Amount: \$50,000

Imagine how important it is to learn how to independently plan, shop, and create healthy meals for yourself. The Teaching Kitchen will provide the space, tools, and appliances to help teach adults with IDD these essential life skills. This space is also designed to provide the space needed for catering special events held at the Enrichment Center and will showcase many of the talents of adults with IDD at these events.

Art Room

Donation Amount: \$50,000

The Art Room will be especially important to adults with IDD. Art allows them to express themselves and create something that brings them joy and builds their self-esteem. Art projects such as painting, pottery, jewelry making, and many other options will happen in this uplifting space.

Music Room

Donation Amount: \$50,000

Beethoven once said, "Music can change the world." For many adults with IDD, music also changes their lives. Music therapy for adults with IDD increases verbalization, enhances creativity, increases self-confidence, reduces anxiety, improves group cohesiveness, and brings joy to everyone in the room. In the Music Room, adults can learn to play an instrument, sing, take music therapy, or work with a musician visiting the Enrichment Center.

Resource Library

Donation Amount: \$50,000

Many families face challenges when trying to find the information they need to navigate their journey toward adulthood and independence for their children with IDD. This Resource Library will be open to the community and will be a place for research and sharing of information between parents, guardians, community partners, teachers, and others that help to support adults with IDD. There will be information about services and activities from other community organizations, including vocational training and job opportunities, and other educational opportunities.

Pickleball Sport Court

Donation Amount: \$150,000

Pickleball is one of the largest growing sports today. It is a sport that can be enjoyed by all ages and physical abilities. Adults learn teamwork, hand-eye coordination, engage in great aerobic exercise, and increase their social skills by playing pickleball. The Pickleball Sport Court can also be used for other activities such as corn hole, bocce ball, and court games. Included with the sport court will be a pergola structure to provide shade, benches, and all the equipment for the various court sports.

Outdoor Basketball Court

Donation Amount: \$150,000

A full-sized Outdoor Basketball Court with hoops on both ends will provide a space for residents to hone their skills at basketball, build their teamwork skills, and will also provide an opportunity for additional physical activity. Included in this space will be a pergola structure for shade, benches for sitting, and all the equipment needed for basketball.

*Thank you to the **Luke Homan Foundation** for their support of this priority.*

The Lodge Naming Rights

SOLD!

The Lodge Great Room

Donation Amount: \$500,000

The Lodge Great Room is the main gathering space for residents and their families and friends to connect. It will be anchored with a large stone fireplace surrounded by cozy gathering spaces where you can relax and enjoy a movie, play a game, grab a bite to eat, or just relax and enjoy your friends. This is the perfect space to begin your day and end your day at Journey21.

*Thank you to our friends in the **Bay Harbor (MI) community** for making this space possible.*

The Lodge Kitchen

Donation Amount: \$250,000

The heart of the home is always the kitchen. At Journey21, the Lodge Kitchen will be the place where residents can work together to plan, prepare, and enjoy having meals together. The kitchen will boast a large island that will provide ample space for many to gather together at one time and participate. The kitchen will include all the appliances, tools, and serving pieces that will make this kitchen fully functional.

The Outdoor Patio

Donation Amount: \$250,000

In Wisconsin, we love to bring the outdoors in whenever possible. The Outdoor Patio will be covered and connected to the Lodge Great Room via very large windows and doors that will open up and extend the living space to the outdoors. In addition, a fire pit and grilling area will give residents cozy spots to relax and socialize. This will be the place to be when the weather cooperates.

Conference Room

Donation Amount: \$100,000

Located off the main lobby of The Lodge, the Conference Room will provide a great place for residents, parents, and guardians to meet with support staff and partners who work with and support them and their loved ones. Creating and reviewing their person-centered plan that will be the roadmap of support for each resident at Journey21. Journey21 Resident Advisory Board Meetings will also be held in this conference room on a regular basis.

Fitness Room

Donation Amount: \$75,000

Exercise is critical to everyone's personal health. Providing a Fitness Room in The Lodge for residents will give them the opportunity to regularly engage in physical activity and strength training. It is also important to provide a convenient space where physical therapy can occur for residents that require it.

Game Room

Donation Amount: \$50,000

The Game Room is for recreational use and relaxation. Everyone needs a place to come to after a long day of work and enjoy watching a game or show, sing karaoke, play video or board games and just hang out with friends. The room is filled with comfortable seating and great relaxing lighting and will be a favorite of many residents.

Greenhouse and Community Gardens

Donation Amount: \$500,000

Gardening provides a sense of community, responsibility and purpose and helps individuals with IDD stay connected to nature and its life cycle. The Greenhouse and Community Gardens will teach residents how to grow different types of fruits, flowers, and vegetables, many of which can be used in the food that they prepare for themselves. Imagine the pride residents will feel when they start bringing in the harvest or make a centerpiece for their table. Soon you will see a Journey21 stand at the local farmer's market.

Walking Paths

Donation Amount: \$100,000

Walking is essential to overall health. A network of Walking Paths, spanning nearly one mile, will be interwoven throughout the community giving residents the freedom to safely explore, be active, and enjoy the beauty of the outdoors and connect with their neighbors.

Journey to The Green

Donation Amount: \$100,000

The Journey to The Green is a one-acre area located in the center of the Journey21 residential community. Journey21's mission is to build this residential community around people, not cars. All front doors and porches will be facing inward to the central green area to encourage gathering and social engagement and will be landscaped with beautiful trees and a wide variety of plants and flowers for all to enjoy.

5 SOLD!

Benches

Donation Amount: \$2,500

Everyone needs a place to sit, rest, and enjoy the beauty of nature. Scattered throughout the residential community, walking paths, and central greenspace will be Benches for everyone to use. What a beautiful way to honor or memorialize someone special.

*Thank you to **Bruce Fassanello (2)**, the **Vacarro Family**, the **David Schutt Family**, and the **Jeff Schutt Family**.*

Endowment Fund

Goal: \$250,000

An Endowment Fund will be created to provide for Journey21's ongoing financial needs through a partnership with the Waukesha County Community Foundation. Endowment funds are gifts given to a permanent pool of assets that generates income and keeps growing over time. Contributions of any size are welcome to this fund. You may also want to consider a gift of appreciated stocks or directing your IRA minimum distributions to Journey21. Additional options are available for life insurance policies, wills, and estate plans in the form of a bequest.

Named Funds

Minimum Amount: \$25,000

Named Funds are available with gifts of \$25,000 or more. Named Funds can be established in honor of or to memorialize an individual or family member.



STAY CONNECTED

Visit Journey21.org to sign up for news and updates.

JOIN US

Register with us at Journey21.org to join our community events.

DONATE

Support our mission at Journey21.org/Donate.

FOLOW US!

 [Journey21](https://www.facebook.com/Journey21)

 [Journey21](https://www.instagram.com/Journey21)

Journey21

2727 North Grandview Boulevard, Suite 301 | Waukesha, WI 53188
For more information contact us at: (262) 236-5021 | info@Journey21.org

Mike Brauer | Executive Director
(414) 704-4485 | mikebrauer@journey21.org